

PROTECTION OF PERSONAL INFORMATION POLICY

ATLANTIC PEARL FINANCIAL (PTY) LTD

FSP 50420

Trading As

MT.COOK SA



INTRODUCTION

The Protection of Personal Information Act No 4 of 2013 (“the Act”) is aimed at giving effect to the constitutional right to privacy by safeguarding personal information and regulates how personal information must be processed. Atlantic Pearl Financial (Pty) Limited, herein after (“Mt.Cook / we / our”) regards the lawful and correct treatment of personal information as important to the achievement of its business objectives. Mt.Cook is legally obliged to protect any personal information we hold for our clients, our suppliers and our employees.

This POPI Policy explains how we will obtain, use and disclose your personal information, as is required by the Protection of Personal Information Act (The Act). This policy sets out:

Who we are

What information we collect How we use your information

To whom we disclose your information How we safeguard your information

Your rights to access and correcting your information Changes to this policy

How to contact us

DEFINITIONS

“Data Subject or Client” means the person to whom personal information relates;

“Direct Marketing” means to approach a data subject, either in person or by mail or electronic communication, for the direct or indirect purpose of—

(a) promoting or offering to supply, in the ordinary course of business, any goods or services to the data subject; or

(b) requesting the data subject to make a donation of any kind for any reason

“Information Officer” of, or in relation to, a—

(a) public body means an information officer or deputy information officer as contemplated in terms of section 1 or 17 of The Act; or

(b) private body means the head of a private body as contemplated in section 1, of the Promotion of Access to Information Act;

“Personal Information” means information relating to an identifiable, living, natural person, and where it is applicable, an identifiable, existing juristic person, including, but not limited to—

(a) information relating to the race, gender, sex, pregnancy, marital status, national, ethnic or social origin, colour, sexual orientation, age, physical or mental health, well being, disability, religion, conscience, belief, culture, language and birth of the person;

(b) information relating to the education or the medical, financial, criminal or employment history of the person;

(c) any identifying number, symbol, e-mail address, physical address, telephone number, location information, online identifier or other particular assignment to the person;

(d) the biometric information of the person;

(e) the personal opinions, views or preferences of the person;

(f) correspondence sent by the person that is implicitly or explicitly of a private or confidential nature or further correspondence that would reveal the contents of the original correspondence;

(g) the views or opinions of another individual about the person; and

(h) the name of the person if it appears with other personal information relating to the person or if the disclosure of the name itself would reveal information about the person;

“Processing” means any operation or activity or any set of operations, whether or not by automatic means, concerning personal information, including—

(a) the collection, receipt, recording, organisation, collation, storage, updating or modification, retrieval, alteration, consultation or use;

(b) dissemination by means of transmission, distribution or making available in any other form; or

(c) merging, linking, as well as restriction, degradation, erasure or destruction of information;

WHO WE ARE

Atlantic Pearl Financial (Pty) Ltd (“Mt.Cook / we / our”) is a private company and an authorized financial services provider (FSP No 50420).

The objective of this policy is to protect Mt.Cook’s information assets from threats, whether internal or external, deliberate or accidental, to ensure business continuity, minimise business damage, and to maximise business opportunities, as well as to ensure the continued protection of our client’s personal information.

This policy sets out the manner in which Mt.Cook deals with personal information and stipulates the purpose for which said information is used. The Policy is made available on the company website, www.mtcookfinancial.com, and by request from the company’s Information Officer.

PERSONAL INFORMATION COLLECTED

We collect information directly from you where you provide us with your personal information, for example when you open an account with us or when you submit enquiries to us about a product, service or contact us.

Mt.Cook collects and processes client's personal information pertaining to the client's trading account or financial needs. A client may be a retirement fund, its management and trustee board, an individual, and an employer. For purposes of this Policy, clients include potential and existing clients.

The type of information will depend on the need for which it is collected and will be processed for that purpose only. Whenever possible, we will inform the client as to the information required and the information deemed optional.

Examples of personal information we collect include, but is not limited to:

The Client's Identity number, name, surname, postal and physical address, postal code;

Description of the client's, business, assets; financial information, tax number, banking details, etc.

Any other information required by Mt.Cook, suppliers, insurers and staff in order to provide clients with an accurate analysis and assessments.

Mt.Cook collects and processes our client's personal information for marketing purposes only once the client has provided consent to do so.

HOW WE USE CLIENT INFORMATION

We will use your personal information only for the purpose of rendering financial services to you and for the purpose for which it was collected or agreed with you, for example:

to effectively process your brokerage account;

to communicate to you in respect of your funds with Mt.Cook; to detect and prevent fraud;

to comply with auditing and record-keeping requirements; to comply with legal and regulatory requirements;

to identify and verify your identity;

to share information with service providers with whom Mt.Cook has a business agreement to process such information on Mt.Cook's behalf or to those who render services to Mt.Cook.

TO WHOM WE DISCLOSE CLIENT INFORMATION

Mt.Cook may engage with other organisations to provide support services. Third Parties are obliged to respect the confidentiality of any personal information held by Mt.Cook. Mt.Cook shall not disclose your personal information to any product or third-party service providers unless agreements are in place to ensure that all service providers comply with these confidentiality and privacy terms.

We may disclose your information where we have a duty or right to disclose your information in terms of applicable legislation, or where it is necessary to protect our legal rights.

HOW WE SAFEGUARD CLIENT INFORMATION

We are legally obliged to provide adequate protection for our Client's personal information. We will, on an ongoing basis, continue to review our security controls and related processes in order to ensure your personal information is secure.

Our security policies and procedures cover:

Physical security;

Computer and network security;

Access to personal information; Secure communications; Security in contracting out activities or functions; Retention and disposal of information;

Acceptable usage of personal information; Governance and regulatory issues;

Monitoring access and usage of personal information; Investigating and responding to security incidents.

When we contract with third parties, we impose appropriate security, privacy and confidentiality obligations on them to ensure that personal information that we remain responsible for, is kept secure.

We strive to ensure the security, integrity and privacy of any personal information submitted by a client or prospective client. We will review and update our security measures in accordance with future legislation and technological advances. Unfortunately, no data transmission over the Internet can be guaranteed to be totally secure, however, we will endeavour to take all reasonable steps to protect the personal information, which a client submits to the us. We will always set the highest standards to ensure the integrity of our systems. Mt.Cook will not be held responsible for the loss, destruction, or disclosure of a client's personal information due to a force majeure event.

ACCESS AND CORRECTION OF INFORMATION

Clients have the right to access the personal information Mt.Cook holds about them. Clients also have the right to ask Mt.Cook to update, correct or delete their personal information on reasonable grounds. Once a client objects to the processing of their personal information, we may no longer process said personal information. We will take all reasonable steps to confirm our clients' identity before providing details of their personal information or making changes to their personal information.

The details of Mt.Cook’s Information Officer are as follows:

INFORMATION OFFICER DETAILS

Name	Micario Gouveia
Telephone number	+27 21 012 5828
E-mail address	micario@mtcookfinancial.com

COMPANY CONTACT DETAILS

FSP Name	Atlantic Pearl Financial (Pty) Ltd
Registration Number	2019/140800/07
Postal Address	25 Dock road junction corner Stanley & Dock road, V&A Waterfront, 8001
Physical Address	25 Dock road junction corner Stanley & Dock road, V&A Waterfront, 8001

E-mail	accounts@mtcookfinancial.com
Office Telephone Number	+27 21 012 5828
Website	www.mtcookfinancial.com

Our Client's also have the right to ask us to update, correct or delete personal information. You may do this by contacting Mt.Cook on the company contact details listed above and requesting the correction or deletion of any information we hold. We will take all reasonable steps to confirm your identity before making changes to personal information we may hold about you.

CHANGES TO THIS POLICY

Amendments to, or a review of this Policy, will take place on an ad hoc basis or at least once a year. Clients are advised to access Mt.Cook's website periodically to keep abreast of any changes. Where material changes take place, clients will be notified directly, or changes will be stipulated on our website.

HOW TO CONTACT US

If you have questions about this policy or believe we have not adhered to it, or need further information about our privacy practices or wish to give or withdraw consent, exercise preferences or access or correct your personal information, please contact us at the following number: +27 21 012 5828.

